



## Yum China Hosts Investor Day Outlining Strategies to Drive Growth

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SHANGHAI, Oct. 17, 2017 /PRNewswire/ -- Yum China Holdings, Inc. (the "Company" or "Yum China") (NYSE: YUMC) will host its Investor Day in Shanghai, China today. Yum China's management will provide a business update on KFC and Pizza Hut brands, digital and delivery strategy, as well as financial update, at 8:30pm U.S. Eastern Time on Tuesday, October 17, 2017 (8:30am Beijing/Hong Kong Time on Wednesday, October 18, 2017). A copy of the presentation is available on the Yum China Holdings, Inc. website, <http://ir.yumchina.com>.

A replay of the presentation will be available before 9:00am U.S. Eastern Time on Wednesday, October 18, 2017 (9:00pm Beijing/Hong Kong Time on Wednesday, October 18, 2017). It can be accessed via the internet by visiting the Yum China Holdings, Inc. website, <http://ir.yumchina.com>.

### **About Yum China Holdings, Inc.**

Yum China Holdings, Inc. is a licensee of Yum! Brands in mainland China. It has exclusive rights in mainland China to KFC, China's leading quick-service restaurant brand, Pizza Hut, the leading casual dining restaurant brand in China, and Taco Bell, which opened its first restaurant in China at the end of 2016. Yum China also owns the Little Sheep and East Dawning concepts outright. Yum China is well positioned for growth thanks to its strong competitive position, integration of its brands into Chinese popular culture and consumers' daily lives, expanding geographic footprint in China and existing operational expertise. It has a strong capital position, no external debt and expects to continue growing its system sales and profit by adding new restaurants and through growing same-store sales. Yum China had more than 7,700 restaurants and more than 420,000 employees in over 1,100 cities at the end of August 2017. A new generation of younger consumers who are digitally sophisticated and brand driven are fueling growth in consumption in China. The ongoing growth of the middle class and urban population in China is expected to create the world's largest market for restaurant brands, with Yum China poised to be the market leader.

### **Analysts are invited to contact:**

Elaine Lai, Director – Finance, Investor Relations, at +86 21 2407 8278  
Michelle Shen, Director – Finance, at +86 21 2407 8260

### **Members of the media are invited to contact:**

Forest Liu, Director – Public Affairs, at +86 21 2407 7505

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